

## MERIDIA CAPITAL ACCELERATES BUSINESS GROWTH

### The Spanish-based alternatives manager reinforces its management team

**Barcelona, 15th of November 2021** - Leading alternatives investment fund manager Meridia Capital Partners, SGEIC, S.A., ("Meridia Capital"), is undertaking a strategic plan that will lead to double its business in the next two years, reaching over 1.5 billion euros of assets under management.

As part of this strategy, Meridia is strengthening its management team with the incorporation in January of **Héctor Serrat** as Partner responsible for leading the launch of new products. He joins from Varde Partners, a leading global alternative investment advisor, where he served as Managing Director for Spain. Héctor Serrat brings 20 years of experience in both private real estate and investment banking. **Cristina Badenes**, Partner responsible for Investor Relations and Corporate Development, will continue to lead Meridia's capital raising efforts while **Víctor Iborra** promotes to Partner within the firm's Investments department.

**Juan Barba**, until now Partner of Real Estate, will continue to be involved in Meridia as Investment Committee member. Meridia is grateful for the work that Juan Barba has done over the past seven years and is proud to continue receiving his investment advice from a non-executive position. In the Investment Committee, he will join **Bertrand Schwab**, a professional with over 30 years' experience in the sector in the UK, France and Spain.

Meridia thus accelerates its growth with a strategic plan committed to investments that (i) create long-term value for our investors, (ii) help advance on important challenges such as climate change and (iii) generate shared value and impact in the communities where we operate. In this regard, Meridia Capital is one of Spain's pioneering firms within the 'private equity real estate' sector, having incorporated ESG criteria in the selection and management of all its assets for years.

In an initial phase, the Manager is concentrating on Meridia Glamping Program, an innovative scalable platform that offers a hybrid investment model between Real Estate and Private Equity, focused on sustainable tourism and operating under the "wecamp" brand. At a second stage, and continuing with its highly consolidated activity in the value add Real Estate sector in Spain, it plans to launch its fifth vehicle, Meridia V. In addition, it continues to analyse opportunities within the Real Assets space for the medium term, such as social infrastructure. The firm continues to be equally focused on managing Meridia III, currently in divestment mode, and Meridia IV, which is at the final stages of its investment period.

Ahead of these significant changes in the Management Company, **Javier Faus, Chairman**, commented: *"Meridia is facing a new cycle. Growing is a natural process. We are honoured to welcome Héctor, who brings first class talent and a complementary set of skills to the firm. We are also grateful to continue counting with Juan's expertise from a non-executive role. And I am proud to recognise the proven track record of Cristina and Víctor, two professionals that offer continuity to the firm's purpose and values and are part of its essence. Companies are the people behind them and Meridia can take pride in having gathered a team of top-level executives who have made us what we are*

# Meridia Capital

*today. We face this new era with great enthusiasm and all the rigour, demand, professionalism, entrepreneurial drive and spirit of achievement that distinguish us".*

**For more information:**

**[www.meridiacapital.com](http://www.meridiacapital.com)**