### **CORPORATE OVERVIEW**

July 2022

# Meridia Capital

# **MERIDIA CAPITAL PARTNERS**

MeridiaCapital

### Independent Spanish alternative investment manager

- Partner of reference in Spanish private markets for some of the world's largest and most respected institutional investors
- Established manager, founded in 2006
- Over €850M of equity raised since inception plus c. €250M of Assets Under Advisory
- Various investment vehicles across two main business divisions: Real Estate and Private Equity

- Proven track record: consistently achieved above average returns successfully investing/divesting across cycles
- Experienced and multidisciplinary team: 26 people across two offices: Barcelona and Madrid
- Socially responsible: committed to creating a positive impact in the community through our investments











Firm of the Year Southern Europe:



### **MISSION AND VALUES**

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#### INTEGRITY

Our investments are analyzed and managed in accordance with the **highest ethical values**. Transparency is a must in everything we do.

#### EXCELLENCE

We seek to **be the best** in everything we do. We set the greatest working and moral standards and aim to surpass them in all our actions.

#### ENTREPRENEURSHIP

An **agile and flexible professional environment** allows us to differentiate ourselves through creative thinking. We strongly encourage personal accountability across every level of the organization.

#### SOCIAL IMPACT

Responsibility is embedded into every decision we make. **Careful management of ESG factors** is of the utmost importance to the firm, our investments and the community.

Our purpose is to implement investment strategies that create value and bring best in class solutions to our investors and the community

### **OUR BUSINESSES**

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#### **MERIDIA CAPITAL PARTNERS**

#### MERIDIA ADVISORY SERVICES



### **OUR HISTORY**

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**Acquired Hotel Arts** 



Sold Hotel Arts Founded Meridia Capital Partners



Launched Meridia I (Hospitality)



Launched Meridia II (RE) Exited Meridia I (Hospitality)



Launched Meridia III (RE) Launched Meridia PE I



Agreement Franklin Templeton SIF





Partnership with Partners Group AG Launched Meridia IV (RE)





Agreement with Aldea Ventures to launch Aldea Tech Fund (VC)





Launched Meridia Glamping Program



At Meridia Capital we recognise the importance of Environmental, Social and Governance ("ESG") factors as a key element for long term success. As such, ESG aspects are strongly embedded in our day to day corporate values. We are committed to working in alignment with high responsible standards in order to make a positive impact in the community through our investments.

#### ENVIRONMENTAL

Sustainability measures into all our investments by following strict environmental due diligence processes.

Real estate division: achieved **16 BREEAM certificates, 6 LEED** certificates and **2 WELL certificates** as well as **1 financing** following the Green Loan Principles.

Reporting environmental KPIs.



#### SOCIAL

**Social responsibility** is integrated into all investment decisions.

**Commitment to the wellbeing and professional growth of our employees** is a priority. Meridia Capital encourages ongoing initiatives and ad-hoc training.

Equal opportunity employer:

Women represent c.50% of our workforce

Meridia jointly leads the Spanish Committee at **Level 20** - London based not for profit organisation aligned around a common vision of improving gender diversity in the European private equity industry.

#### GOVERNANCE

Social responsibility is integrated into all **Board** decisions and embedded within all layers of the organisation.

Meridia has an in-house **Compliance Unit** to prevent, detect, correct and minimize risks.

Meridia also has one **designated person** to oversee all ESG matters.

Custom-made programmes that include Fraud Prevention, Anti-Money Laundering and strict KYC due diligence.

#### **IMPACT INVESTING**

Meridia actively supports the impact investing space:



Meridia Advisory Services acted as the exclusive advisor of **Franklin Templeton's pan-European Social Infrastructure Fund** in Spain and Portugal between 2018 and 2022.

#### SUSTAINABLE GOALS

Actively working towards **United Nations Sustainable Development Goal #11**: Sustainable Cities and Communities -Make cities inclusive, safe, resilient and sustainable







# **CURRENTLY ACTIVE RE VEHICLES**

#### **MERIDIA II**

#### 12 deals

- Launched 2014
- Equity of €150M
- Value-add CRE
- Spain (focus Mad/Bcn)
- Already in liquidation
- Outperformed

#### **MERIDIA III**

#### 12 deals

- Launched 2016
- Equity of €220 (incl. discret. co-inv.)
- Value-add CRE
- Spain (focus Mad/Bcn)
- Fully invested and exiting



# **CURRENTLY ACTIVE RE VEHICLES**

#### **MERIDIA IV**

#### 12 deals

- Launched 2019
- Equity of **€250M 300M**
- Value-add CRE
- Portugal Investing

Spain (focusMad/Bcn)

#### **MERIDIA GLAMPING PROGRAM**

#### 7 deals

- Launched 2021
- Open-air hospitality concept
- Scalable program
- Target: **20/25 investments** creating a single platform















Excludes Meridia I, which was successfully liquidated in 2014.

# PRIVATE EQUITY

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#### MERIDIA PRIVATE EQUITY I

Proven business models with significant **growth** potential

Launched in 2016 Equity of **€105M Multi-sector (lifestyle)** Spain Almost fully invested



- Investment: Sep 2016
- Leading producer and distributor of technical food
   ingredients for the gastronomy segment
- Nov 2016 Leading French group Savencia entered Sosa
- Exited: Apr 2021



- Investment: Apr 2019
- Leading integrated pet-care specialist in Spain and Portugal with growing network of over 125 pet stores, 75 veterinary clinics and 8 hospitals
- Exited: Dec 2019



Investment: Jan 2017
Restaurant and hotel operator with 28 restaurants and 5 hotels



- Investment: Dec 2019
- Global incumbent in the design, manufacture and commercialization of automatic fresh fruit juice extraction machines



- Investment: May 2018
- Spanish multi-channel supplier of football equipment
- Strong online presence



- Investment: Jul 2020
- Leading veterinary care provider in Spain with an existing portfolio of 11 hospitals
- Exited: Apr 2022



- Investment: Jun 2018
- Spanish-based low-cost airline connecting small-mid sized European cities

### **VENTURE CAPITAL**

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#### **ALDEA TECH FUND**



#### Launched in 2020

Aiming to support the innovation economy, Meridia Capital has partnered with Aldea Ventures to launch the venture capital vehicle Aldea Tech Fund. Aldea Ventures is a Barcelona-based investment platform that backs tech enabled entrepreneurs across Europe through early stage investments in fund commitments, company co-investments and providing liquidity through secondary opportunistic transactions in funds and companies.

### **ADVISORY ACCOUNTS**

Meridia acts as **advisor** to specific vehicles through operating and management agreements.

Meridia provides **experience** and support in areas such as origination, investment and asset management.

#### **PROJECT FORTE**

### FRANKLIN TEMPLETON SOCIAL INFRASTRUCTURE FUND



#### 2019 – Present

Managing a Spanish portfolio owned by global private markets investment manager Partners Group AG (sold by Meridia II in April 2019).

18 buildings with a GLA of over 90,000 sqm located mainly in Barcelona and Madrid.



#### 2018 - 2022

Meridia Advisory Services acted as the exclusive advisor of Franklin Templeton's pan-European Social Infrastructure Fund in Spain and Portugal between 2018 and 2022.

The Fund invested in real estate assets with the objective of making a positive social and environmental impact in the community while also achieving financial returns.

# PREVIOUS TRACK RECORD

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#### **MERIDIA I**

Top 10% performer amongst 2007 global real estate funds. Fourth best performing fund in Europe.

Source: Preqin

Launched 2007; liquidated 2014 Equity of **€150M** Hospitality Global (focus Latin America, Europe)

#### HOTEL ARTS

Disposal achieved highest price ever paid for a single real estate asset in Spain.

Transaction used as case study in some of the world's most renowned business schools. 2001: Mr. Faus assembled consortium for €235M acquisition of real estate portfolio HOVISA, owner of Hotel Arts (Ritz-Carlton) in Barcelona.

2006: led disposal to GIC (Government of Singapore) ABP and Host Hotels & Resorts for €417M.







HOTEL ARTS BARCELONA THE RITZ-CARLTON



#### MANAGEMENT COMPANY



#### **PRIVATE EQUITY**



#### SUPPORT STAFF





Luciana Orellano Assistant

# TEAM

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#### **KEY SENIOR MEMBERS**



Javier Faus

#### Founder of Meridia Capital Partners

As a prominent investment professional, Mr. Faus has managed numerous investments/divestments since 2001, mostly in Real Estate in Spain and Latin America and in Private Equity and Venture Capital in Spain.

Since founding Meridia Capital Partners in **2006**, he chairs the Board of Directors and all its Investment Committees.

Since 2019 President of Círculo de Economía.

Since 2016 Director of Indukern, a pharmaceutical and chemical group.

2010 – 15: Vice Chairman at FC Barcelona.

**2010 – 14:** Director of Colonial, one of the leading publicly traded Real Estate companies in Spain.

2003-06: Iberian Managing Partner for Patron Capital.

**2001-06:** CEO and minority shareholder of HOVISA, real estate company owner of Hotel Arts.

Prior to that he worked as M&A lawyer.

Mr. Faus is also active in the academic sector. He has worked with different professors at Harvard, IESE and ESADE Business Schools, helping write case studies based on his own experience.

Law degree from Universidad Autónoma de Barcelona, Masters in International Law from Georgetown University and MBA from ESADE Business School.



#### **KEY SENIOR MEMBERS**



#### Cristing Badenes Partner IR & Corp. Dev.

Ms. Badenes has been at Meridia Capital since inception (2006). 25 years of experience in the financial industry.

She is responsible for leading global Investor Relations and capital raising for the firm.

As Head of Corporate Development she is also responsible for new business initiatives, playing an integral role in developing the fund management group's strategy while promoting Meridia Capital's franchise globally.

Prior to joining Meridia Capital, she was an Executive Director in the Equity Research Department of UBS Investment Bank in London. Ms. Badenes was ranked second best analyst in the sector in Europe by Thomson Extel Pan-European Survey. She was also selected as one of the UK's top-10 stock-pickers. She previously worked in London as Vice President in the Equity Research Department of Dresdner Kleinwort. Ms. Badenes began her career in the Mergers & Acquisitions Department of JP Morgan and Salomon Brothers in London.

Graduated with honours in Economics and Business Administration from Universitat de Barcelona. Holds an MBA from IESE Business School.



Hector Serrat Partner & Deputy CIO

Mr. Serrat joins Meridia Capital effectively in January 2022. He brings with him 20 years experience in real estate and investment banking. Prior to joining Meridia he served for 8 years as Managing Director responsible for real estate investments in Spain at Värde Partners. He was directly responsible for building and managing a multi billion investment portfolio in the servicing, residential and CRE spaces. Among others, he has served as Board member of the servicer of Banco Popular Aliseda , the residential developers Via Celere and Aelca and the CRE platforms La Finca Global Assets and Dos Puntos Asset Management. Prior to joining Värde, Héctor worked for seven years at Patron Capital Partners, where he was involved in the acquisition and asset management of the firm's Spanish investments. Prior to that, he worked in the Investment Banking division of Merrill Lynch in Madrid and London.

Héctor earned a degree in Civil Engineering from Universidad Politécnica de Cataluña and an MSc from HEC Business School, Paris.



#### Victor Iborra Partner

Mr. Iborra joined in March 2007. As Head of Investment, he coordinates investments/divestments within the RE practice at Meridia Capital, including sourcing and screening of investment opportunities, overseeing the underwriting process and negotiation and execution of transactions, among others. Mr. Iborra supervises and mentors other professionals within the investment team at Meridia.

Prior to joining, he worked for two years at Unilever within the financial control department and spent one year at Grupo Abrisa in the Dominican Republic as an analyst within the Corporate Development Department. He also worked as an MBA intern in the Investment Banking Division at JP Morgan in London and at Amazon Spain (Mobile Initiatives Division). After his MBA, Mr. Iborra worked as Consultant at Zurich Insurance Company for six months focusing on cost reduction projects before re-joining Meridia Capital in January 2014.

Mr. Iborra holds a degree with honours in Business Administration from Pompeu Fabra University and a degree in Actuarial Sciences from Universidad de Barcelona. He is an MBA graduate from London Business School

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For further information please contact: Investor Relations & Corporate Development

Cristing Badenes Partner cbadenes@meridiacapital.com

Paula Piera Senior Associate ppiera@meridiacapital.com

+34 93 484 15 00

Avenida Diagonal, 640 08017 Barcelona

Paseo de la Castellana, 91 28046 Madrid